



The Harry and Jeanette Weinberg Foundation



Take Action to Prevent Obesity



# FARM TO FAMILY

Building food system resilience and feeding families in the time of COVID-19

**WE NEED** a comprehensive approach to helping Hawai'i families put food on the table while supporting Hawai'i farmers during the pandemic. CARES Act funding presents an unprecedented opportunity to do so now. We are proposing a plan to spend \$40 million on immediate needs between June and the end of 2020 that will set the stage for future food system resilience efforts in years to come.

The ideas in this document have been gathered from and vetted by dozens of Hawai'i community organizations, coalitions, philanthropists and working groups. These groups represent diverse interests, ranging from public health to food and agriculture to supporting working families. Let's harness this opportunity to put community voices first and build a resilient food system for Hawai'i's future.

**\$40  
MILLION**



**\$29 MILLION  
IN PUBLIC  
BENEFITS**

**\$8 MILLION  
TO FOOD  
BANKS, HUBS**

**\$3 MILLION  
IN PREPARED  
MEALS**

ASSISTANCE	AMOUNT	BENEFIT PROVIDED
SNAP Incentives (Double Up Food Bucks)	\$500,000	\$20 per month in additional funding for locally grown produce for more than 4,000 families on SNAP
Farmers Market and Produce Vouchers	\$500,000	\$50 in farmers' market and produce vouchers for up to 10,000 Hawai'i seniors, pregnant and postpartum women
Pandemic EBT	\$28 Million	Extend P-EBT to 93,300 students impacted by school closures through the summer months
Support for Food Banks/Hubs/Food Rescue	\$6 Million	Six months of funding to support increased demand and loss of availability of TEFAP goods
Support for Farmers	\$2 Million*	\$10,000 grants for up to 200 farmers to invest in production and food safety infrastructure
Senior Home Delivered Meals	\$1.5 Million	Six months of funding for senior meal providers to meet increased demand
Grab & Go Meals for Keiki (≤18)	\$1.5 Million	Six months of funding for child nutrition providers to meet increased demand

\*Farmers may need as much as double this amount in flexible grants in order to meet production demands associated with the immediate food insecurity crisis.